

### ADAPP works to keep neighborhoods safe from:

- Alcohol advertising aimed at children
- Alcohol advertising that promotes
- heavy drinking

Excessive alcohol licenses in communities

- Furnishing (giving) and selling alcohol to minors
- The consequences of alcohol and drugs abuse on individuals and the community.

**ADAPP** is here to help you. Call today!

Contact **ADAPP** at:

#### **Alchohol and Drug Abuse Prevention Program**

San Bernardino County Department of Public Health 351 North Mountain View Avenue San Bernardino, CA 92415-0010

or call:

(909) 387-6280

1 (800) 782-4264

TDD (909) 387-6359





# **ADAPP WORKS WITH:**

YOUTH , to build enthusiasm<sup>1</sup> for productive alcohol/drug-free lifestyles by:



- Providing training in ways to avoid
- alcohol/drug use.
- Promoting youth leadership in prevention
- activities such as Red Ribbon Week and
- Alcohol Awareness Month.
- Involving youth in community activities.
- Encouraging involvement in positive youth groups such as Friday Night Live,
- Club Live, and FNL Kids.



## PARENTS

to increase success in helping children maintain alcohol/drug-free lifestyles by:

- Building effective communication skills.
- Conducting parent education and training. Providing information about risk and
- resiliency factors.
- Linking parents with resources that reduce risks.

### **EDUCATORS**

to promote alcohol/drug-free campuses by:

- Developing alcohol/drug prevention programs.
- Designing alcohol/drug prevention materials.
- Providing resource and
- referral information.
- Providing inservice training.



- Providing support for efforts
  - to improve neighborhood
  - $\sqcap$  conditions.
- Conducting community
- ducation programs.
  - Providing health promotion  $\sqcap$  activities.

- ADAPP employs professisonal
- staff to provide the following
- omprehensive primary alcohol and
- drug abuse prevention services:
- Needs Assessment •
- identifies local needs for alcohol
- and drug prevention services.
- Program Development -
- plans effective prevention programs
- ☐ for San Bernardino County's diverse □ populations.
- ♦ Design of Promotional and Educational Materials -
- creates materials such as posters, fliers,
- brochures, curricula, and media
- ☐ messages.
- Community Mobilization assists residents in developing
- strategies to support alcohol and
- drug abuse prevention activites.
- Program Evaluation -
- measures the impact of the program,
- and improves servicedelivery.

Friday Night Live builds partnerships for positive and healthy youth development, which engage youth as active leaders and resources in their communities as active leaders and resources in their communities

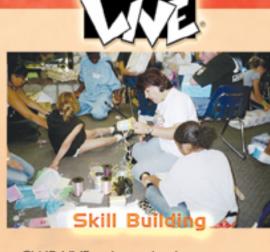


FRIDAY NIGHT LIVE is designed for high school-aged youth. Activities are organized by youth to appeal to youth. Community service and social action activities, participation in advocacy for safe and healthy environments such as sober graduation, and the Cinco de Mayo con Orgullo (with Pride) campaign as well as dances, haunted houses, and movie nights are just some of the activities that FNL youth both organize and participate in.

FNL activities provide opportunities for young people to engage in ongoing, mutually beneficial, caring relationships which strengthen young

people to be able to face today's challenges.





CLUB LIVE is designed to be appropriate for middle school-aged youth. This program focuses on developing and expanding social and early leadership skills. Activities are organized to, engage youth socially, expand their ability to express themselves in social environments, and build self-esteem to connect them with peers and the community.

Club Live activities may include Red Ribbon Week, Alcohol Awareness month and FNL month.



FRIDAY NIGHT LIVE KIDS is designed to be developmentally appropriate for kids in grades 4-6. The most distinguishing aspect of the FNL Kids program is the opportunity the youth have to make a connection with adult role models. For fourth through sixth graders, adult role models are an essential element to learning leadership and positive decision making skills.

Activities include poster contests, rallies, skill building conferences, and activities organized locally and statewide.

